

Message Text

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PAGE 01 SEOUL 01757 040707Z
ACTION ISO-00

INFO OCT-01 EA-12 CA-01 OPR-02 /016 W
-----114292 040727Z /21
R 030754Z MAR 78
FM AMEMBASSY SEOUL
TO SECSTATE WASHDC 0000
INFO AMEMBASSY BANGKOK

UNCLAS SEOUL 1757

BANGKOK FOR FADPC

E.O. 11652: N/A
TAGS: AINF, BGEN
SUBJECT: NAMREB: COMMERCIAL COMPUTER APPLICATION

REF: (A) STATE 051089, (B) SEOUL 1558

1. RE REFTEL (A) PARA 7: BE ASSURED THAT TEAM HAS NOT ALTERED CODE OF PRESENT VISA SYSTEMS. WHEN WE STATED WE WERE WORKING ON SYSTEMS, WE MEANT WITH PEN AND PAPER, AND NOT RPT NOT ALTERING CODE. ROBERTS DEPARTING SEOUL 6 MARCH AND WILL REPORT DTI NLT 21 MARCH.

2. RE PARAS 1,2,3,4 REFTEL A: COMMERCIAL SYSTEM - WHAT COMMERCIAL SECTION WOULD LIKE TO ACHIEVE IS A CAPABILITY TO SEARCH THEIR WTDR/FTI FILE OF COMPUTER RECORDS BY SITC CODE AND BY ACTIVITY CODES. (ACTIVITY CODES MAY BE FOUND IN COMMERCIAL REPORTING HANDBOOK DEPT. OF COMMERCE, BUREAU OF INT'L COMMERCE, EXHIBIT 1-4B). THIS CAPABILITY TO SEARCH THE COMPANY FILE AND PRINT MAILING LABELS FOR TRADE SHOWS, CATALOG EXHIBITIONS AND OTHER TRADE PROMOTION EVENTS IS PRIMARY OBJECTIVE. SECONDARY, THOUGH IMPORTANT IS CAPABILITY TO PRINT DIRECTORY.

THEREFORE IDEALLY WHAT COMMERCIAL STAFF WOULD DESIRE IS A
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SYSTEM THAT INCLUDES IN THE RECORD 12 THREE-BYTE SITC CODES (SOME KOREAN FIRMS ARE CONGLOMERATES WITH DIVERSIFIED PRODUCTION) AND FOR EACH SITC CODE AN ASSOCIATED SET OF ACTIVITY CODES. DISCUSSIONS WITH COMMERCIAL COUNSELOR AND STAFF REVEAL THAT THIS TYPE OF INFORMATION ON FILE WITH THE ABILITY TO RETRIEVE RECORDS BY SITC CODES AND BY ACTIVITY CODES WOULD BE OF GREAT VALUE. THEY PROPOSE TO ASSOCIATE UP TO FOUR ONE-BYTE ACTIVITY

CODES WITH EACH SITC CODE. THERE ARE PRESENTLY 17 DIFFERENT ACTIVITY CODES. COMMERCIAL SECTION ALSO FEELS IT WOULD BE USEFUL TO BE ABLE TO SORT ON ACTIVITY CODES WITHIN SITC ENTRIES. SITC CODES ARE FOUND IN 1972 (LATEST EDITION) OF "STANDARD INDUSTRIAL CLASSIFICATION MANUAL", PAGE 586, LIST OF SHORT SIC TITLES.

3. ISO CORRECT ON SECTOR BOUNDARIES. TEAM LOST ABILITY TEMPORARILY TO ADD CORRECTLY. WE REALIZE THE LIMITATIONS PRESENTLY CONSTRAINING SEARCH AND SELECT. WE THEREFORE HAVE PROPOSED TO COMMERCIAL SECTION THAT ACTIVITY CODES NOT BE USED IN THE INTERIM, BUT THAT EACH PRD/SRV FIELD BE KEPT AT SEVEN BYTES, TO PROVIDE FUTURE CAPABILITY TO USE UP TO FOUR ONE-BYTE ACTIVITY CODES.

4. CHANGES REGARDING FIXES TO SYSTEM DISK WILL BE SENT BY SEPTTEL BEFORE WEEKEND.

5. EMBASSY VERY APPRECIATIVE OF YOUR SUPPORT AND REALIZES THE AMOUNT OF EFFORT AND RESOURCES BEING APPLIED TO THE PROJECT. STERN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 03 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SEOUL01757
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780099-0022
Format: TEL
From: SEOUL
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t197803109/aaaadomh.tel
Line Count: 83
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 798b24b9-c288-dd11-92da-001cc4696bcc
Office: ACTION ISO
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 51089, 78 SEOUL 1558
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3124159
Secure: OPEN
Status: NATIVE
Subject: NAMREB: COMMERCIAL COMPUTER APPLICATION
TAGS: AINF, BGEN
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/798b24b9-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014